Dijun Sha Portfolio 2019-2023

Curatorial Practices & Contemporary(AR) Jewellery Designs

https://www.sshine-align.com/

Virtuous Garden Korean Pavilion X London Design Biennale 2023 Jun 1-25th 2023, Somerset House London



Introductory Panel



Exhibition Photographs

Virtuous Garden Korean Pavilion X London Design Biennale 2023 Jun 1-25th 2023, Somerset House London



Publication - Financial Times



Exhibition Photograph

Reports and interview:

https://londondesignbiennale.com/pavilions/2023/south-korea

https://partners.vortic.art/in-conversation-with-the-curator-of-south-koreas-pavilion-virtuous-gardens-at-london-design-biennale-2023 https://www.koreatimes.co.kr/www/art/2023/08/398_352926.html

The Guardian Garden Home 2020 X Suzhou Garden Museum Sep 10-24th 2020, The Humble Admnistrator's House Suzhou China







Exhibition Photographs

Introductory Panel

The Guardian Garden Home 2020 X Suzhou Garden Museum Sep 10-24th 2020, The Humble Admnistrator's House Suzhou China



Publication - Suzhou Daily



Exhibition Poster

Trajectory Pt.2 X Let's Get Phygital 2023

(Later this year, this collection will be exhibited in three locations, such as LCF new building.)









Flow Tiara

Stay Ear-cuff

Trajectory Pt.1 X Let's Get Phygital 2022 Studio D40, Munich Jewellery Week



Exhibition Photograph



Trajectory Pt.1 Sash



Exhibition Photograph

AR Jewellery Filter DesignsShine and Shadow X Let's Get Phygital 2021







Shine and Shadow Collection Show Yourself AR Tiara

Shine and Shadow X Let's Get Phygital 2021







Shine and Shadow Collection Show Yourself 3D-Printed Tiara

Shine and Shadow X Let's Get Phygital 2021

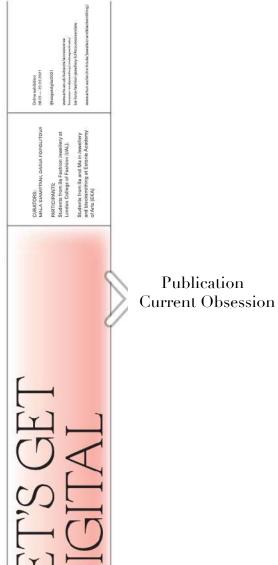




The current situation and our decision to move jewellery activities enline provides us with both unprecedented challenges and also new opportunities. Designers and researchers Mala Siamptani and Darja Popolitova have set up a collaborative student project as a response to the current climate, using their creative skills to explore these issues and to design beyond physical products in order to create new possibilities for jewellery design.

Let's get digital, is a collaborative project between staff and students at London College of Fashion and Estonia Academy of Arts, focused on an experimental approach to investigate contemporary jewellery in a digital/non-physical torm. This digital exhibitor—onemed project deals with learning about digital possibilities in the context of contemporary jewellery and it's digital weashibit. The aim was to encourage students to start developing pieces related to their personal projects in order to subvert convensional design and manufacturing approaches. The students were invited to reflect on a more intuitive and fee approach implementing digital technologies and were asked to analyte new product design interactions using Augmented Reality (AR) as a tool. The project began with a series of theoretical lectures on digital design and practice all ectures on 3D-modelling and AR actives. Examples of digital typ roduced jewellery and other artworks were then considered and discussed with the students. Thereafter, students produced digital designs based on their own concepts, introducing their research and ideas; the final outcome consisting of a digital presentation using augmented reality to interact, with the audence.

This project uses technology and social platforms to explore new relationships with the wearer and the designer. Through these outcomes, we demonstrate both the use and need for digital experience research and its acknowledgment of experiential knowledge to advance jewellery design thinking and practice.



Shine and Shadow Collection 2021



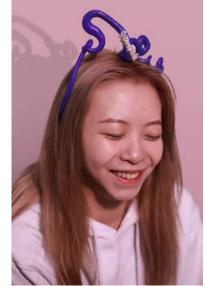
Plz Smile:) Bangle



Show Yourself Tiara









Sooner or Later Sash

Shine and Shadow Collection 2021







FASHION ONES TO WATCH 2022 New names to note

Created by Central Saint Martins alumina
Since Hang EASHION CROSSOVER
LONDON aims to bring to the fore emerging
DESIGNERS from all over the WORLD

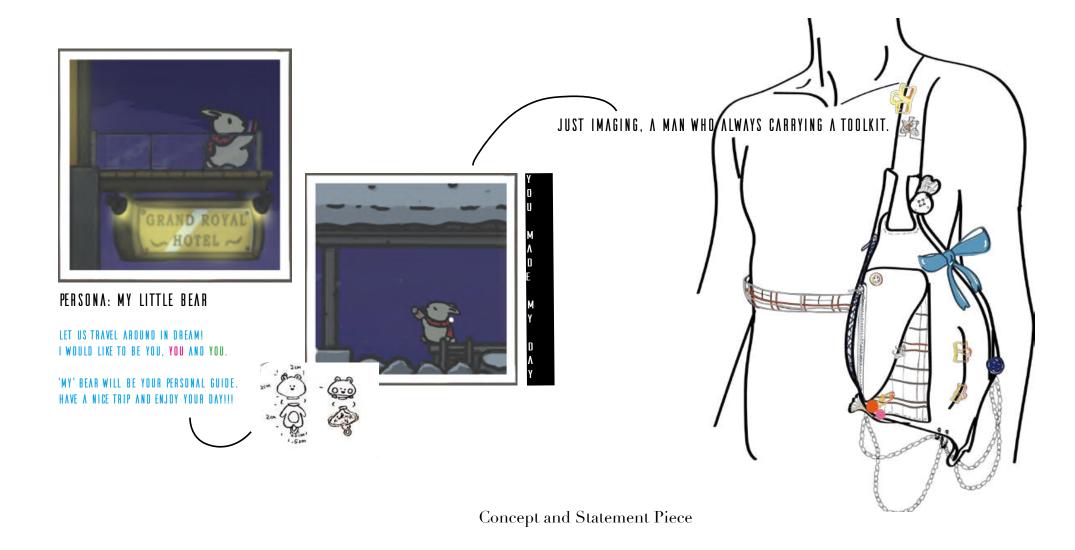
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Whather Store World for the WORLD

MAKING YOUR MARK in the failure industry can be difficult, especially when it comes to genting your designs are the hands of those who you most want to see them. That's why Eashion Crossover

Publication British Vogue October 2022

Persona Collection 2019



Persona Collection 2019













